Babdarna
Hospitality Begins At Our Door

COMPANY PROFILE 2026

"Where Every Door Feels Like Home"

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Babdarna

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About

01

About Babdarna

Babdarna is a specialized hospitality-tech platform for premium property management and rentals.
We combine smart technology with reliable on-ground operations to deliver consistent standards for both guests and property owners.
We take responsibility for the full journey of each property and each stay.
From pricing and bookings to preparation, maintenance, and local support, every detail is managed with care and precision, so guests enjoy a seamless experience and owners gain confidence in how their homes are operated.
Operating initially in Egypt, with a focus on its stunning North Coast, **Babdarna** applies five-star hospitality standards while preserving the warmth of a real home, ensuring every door feels welcoming and every property is managed with clarity, trust, and professionalism.

Our Story





At the heart of every stay lies a story. Guests seeking comfort, and property owners seeking trust.

Babdarna opens the door to our home, where hospitality is personal and every stay is met with warmth and care.

The holiday rental market has long been shaped by inconsistent standards, unreliable intermediaries, and limited transparency, leaving both guests and property owners uncertain at critical moments.

Babdarna was founded to redefine this experience. Inspired by the belief that every door should open with warmth and confidence, we bring together verified homes, professional on the ground teams, and intelligent technology to set a higher standard for modern hospitality.

Every stay is thoughtfully managed, every home is treated as our own, and every interaction is designed to feel seamless, dependable, and welcoming.

At Babdarna, hospitality is not just about where you stay. It is about how you are received,
and how much you can trust what happens behind the door.

Our Promise

03

Our Promise

At Babdarna, every door is more than an entry. It is a promise of trust, comfort, and peace of mind.
Our commitment is built on four pillars that guide how we operate, how we serve, and how we care for every home entrusted to us:

01 Transparency

Owners have full visibility at every step. Through real time reporting, you see exactly what we see, from occupancy and revenue to guest feedback and performance.

02 Excellence

Every home is **“Babdarna Verified”** and prepared to five-star hospitality standards before welcoming a single guest. Quality is never assumed. It is carefully delivered.

04 Integrity

We manage every property with professional ethics and personal responsibility, ensuring each home is protected, respected, and genuinely valued.

03 Innovation

Our technology led ecosystem, including the Guest App and Owner Dashboard, removes friction and simplifies every interaction, creating smoother stays and smarter ownership.

Babdarna delivers a reliable experience, continuous support, and lasting confidence for both guests and property owners, every time a door opens.

What We Do

Babdarna provides end-to-end property management and rental solutions, managing every operational and guest facing aspect of the experience with consistency, care, and professionalism.

01



Unit Listing & Management

We handle the full lifecycle of every property, from onboarding to daily operations. Each home is verified, professionally prepared, and actively managed to ensure reliable quality. Owners can easily monitor availabilty, pricing, and performance through their dedicated dashboard.

02



Booking Engine

Our real-time booking system offers instant availability, smart search, and intuitive comparison tools, allowing guests to confidently choose the home that best fits their needs.

03



Payments

We enable secure digital transactions with escrow style protection and flexible payment options, creating peace of mind for both guests and property owners.

04



Reviews & Ratings

A transparent feedback system provides meaningful insights that help continuously improve property standards and the overall guest experience.

What We Do

Babdarna provides end-to-end property management and rental solutions, managing every operational and guest facing aspect of the experience with consistency, care, and professionalism.

05



Customer Support

Our local teams provide 24/7 local support for guests and owners in Arabic and English, before, during, and after every stay, ensuring a seamless and worry-free experience.

06



Value-Added Services

We offer professional cleaning, maintenance, concierge support, and curatedguest experiences
that elevate every stay and protect long term property value.

07



Technology & Platform

Babdarna operates on a secure, cloud based, and scalable platform designed to support growth
and operational excellence. This includes:

- Guest app for bookings, payments, and reviews
- Owner dashboard for performance tracking, availability, and pricing
- Internal admin system for operations, quality control, and dispute management.

08



Sub-Leasing Management

For select premium homes, we provide professional sub leasing managemet focused on
maximizing occupancy, yield, and long term owner returns while maintaining strict quality standards.

05

Properties We Manage

Babdarna manages a carefully curated portfolio of premium homes, each selected and operated to deliver consistent quality, reliability, and a refined hospitality experience.

Key Features:

- Verified homes that meet Babdarna quality and operational standards
- Ongoing professional maintenance to protect long term property value
- Premium hospitality preparation before every stay to ensure comfort, cleanliness, and readiness.

Every property we manage reflects our promise that when a door opens, it opens with confidence.





Villas :

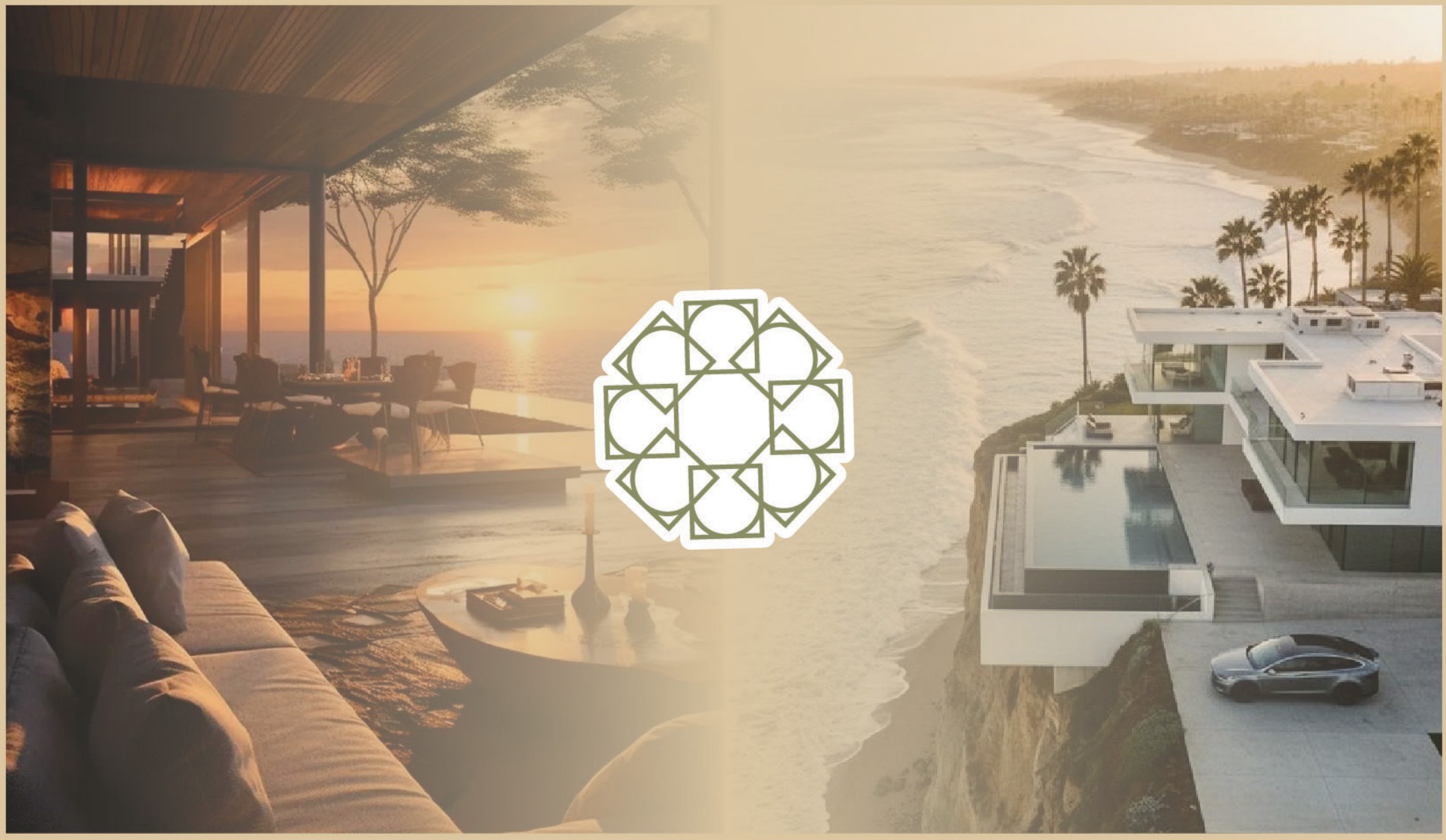
Babdarna villas are fully verified and professionally maintained to deliver a premium, effortless stay.

Each villa is carefully prepared to meet high standards of comfort, privacy, and hospitality, ensuring guests feel welcomed and at ease from arrival to departure.











Chalets :

Babdarna chalets are managed to strict hospitality standards, combining comfort, functionality, and thoughtful preparation. Each stay is designed to feel relaxed, dependable, and memorable.











Luxury Apartments :

Babdarna luxury apartments offer a consistently refined living experience supported by professional upkeep and hospitality level preparation. Ideal for short or extended stays, they deliver comfort, reliability, and ease without compromise.

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Value-Added Services——
Operational Service Scope

Babdarna's value added services are fully integrated into our daily operations, ensuring every home is consistently prepared, protected, and elevated throughout its lifecycle.

Cleaning is treated as a core operational function, not an afterthought .
Pre arrival and post departure deep cleaning aligned with hospitality standards .
Mid stay housekeeping for longer stays .
Quality control inspections before guest arrival .
Linen, towel, and amenity preparation to ensure uniform presentation .



Cleaning Operations

We operate a proactive maintenance model focused on prevention, responsiveness, and asset protection.
Scheduled preventive maintenance and routine inspections .
On demand repairs with vetted service providers .
Emergency response coordination when required .
Maintenance tracking and reporting through internal systems .



Maintenance Operations

Concierge services are managed through trained local teams supported by technology .
Check in coordination and arrival support .
Guest assistance throughout the stay for requests or issues .
Local recommendations and service bookings when requested .
Check out coordination and follow up .



Concierge Operations

Experiences are curated to enhance the stay while respecting the home environment .
Custom experience planning based on guest preferences .
Coordination with trusted local partners.
Seamless scheduling and execution during the stay .
Post stay feedback collection to refine future offerings .



Personalized Experience Operations



Operational Oversight & Quality Control

All value-added services are monitored through centralized operational oversight .

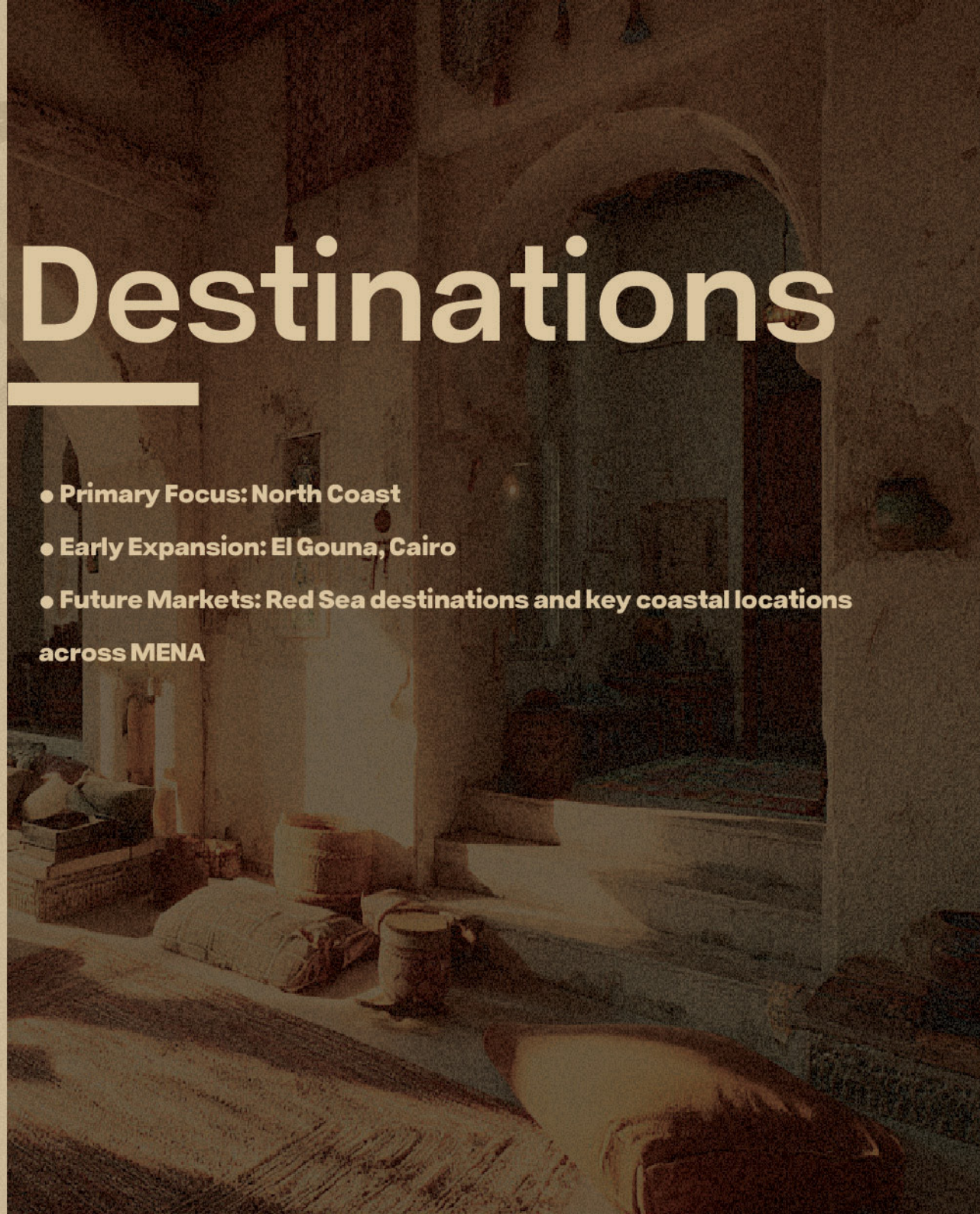
- Standard operating procedures across all service categories .
- Internal quality audits and performance reviews .
- Continuous improvement based on guest feedback and operational data .

Through this integrated approach, Babdarna ensures operational consistency, elevated service delivery, and peace of mind for both guests and property owners, every step of the way .

06

Destinations

- Primary Focus: North Coast
- Early Expansion: El Gouna, Cairo
- Future Markets: Red Sea destinations and key coastal locations across MENA





Active Zones

03

STATUS_LOG:

> Phase I: North Coast operations stabilized.
> Phase 2: Cairo/Gouna expansion initiated.
> Phase 3: Red Sea destinations and key coastal locations across MENA

Owner Experience

Babdarna gives property owners complete control and visibility while removing the day-to-day management burden. Ownership with **Babdarna** means confidence, clarity, and convenience at every step.

01.

Performance at a Glance

Monitor occupancy, revenue, and guest satisfaction in real time, all from your dedicated dashboard.

02.

Smart Booking & Pricing

Leverage intelligent systems to optimize your property's potential effortlessly.

03.

Detailed Insights

Receive clear, actionable reports on every aspect of your units, enabling informed decisions with ease.

04.

Peace of Mind

Every home is professionally managed, maintained, and prepared for guests, ensuring consistent quality and a seamless experience without the stress of daily operations.

Guest Experience

At **Babdarna**, every interaction is designed to be seamless, transparent, and welcoming.
Guests enjoy comfort, confidence, and care from the moment they book until check out.

01.

Premium Stays

Every property is verified and prepared to meet high standards of comfort, hospitality, and reliability.

02.

Effortless Booking & Preparation

Smart, real-time booking paired with professional property readiness ensures a smooth and worry-free stay.

03.

Continuous Support

Our local teams provide 24/7 assistance in Arabic and English, addressing any needs promptly and ensuring guests feel cared for at every moment.

Customer

Discover

Guests explore verified Babdarna homes through our website or app, gaining confidence in quality and reliability from the first click.

Search & Compare

Smart filters allow guests to easily browse by location, property type, and amenities, helping them find the home that best fits their needs.

Book

Instant booking with secure digital payments ensures a seamless, worry-free reservation process.

09

Journey

Stay

Every unit is prepared to premium hospitality standards, providing comfort, consistency, and a welcoming environment from arrival to departure.

Support

Guests have access to local, round-the-clock assistance in Arabic and English, ensuring every need is addressed quickly and professionally.

Review

A transparent feedback system allows guests to share experiences, helping Babdarna continuously enhance property standards and guest satisfaction.

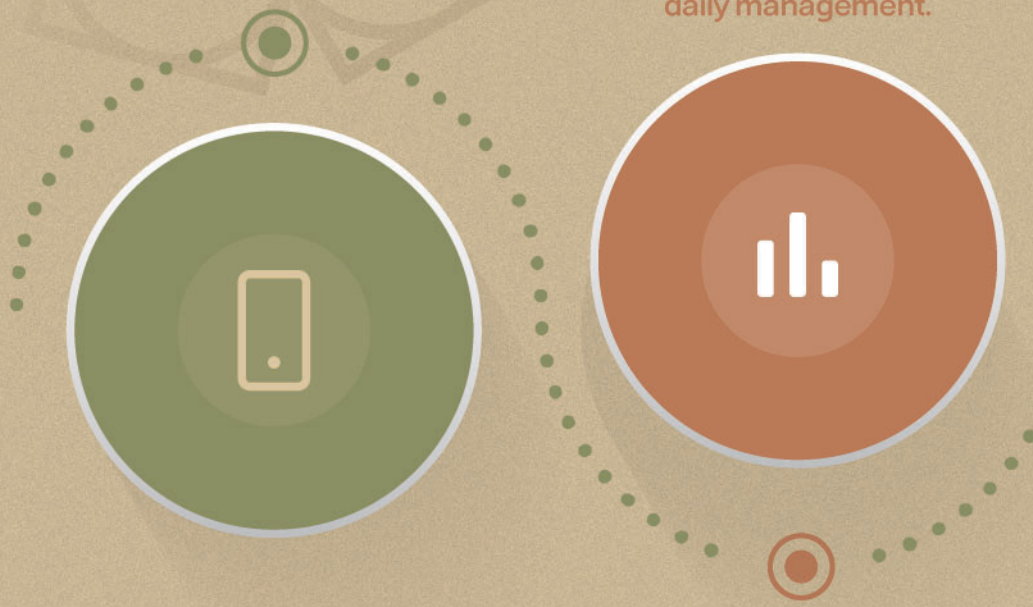
10

Platform & Technology

Babdarna operates through a fully integrated digital ecosystem that connects guests, property owners, and our local teams, delivering seamless experiences and operational excellence.



Guest App



A user-friendly app for discovering properties, making instant bookings, completing secure payments, and submitting reviews, all designed to make every stay effortless.

Provides real-time visibility into performance, pricing, and availability, empowering owners with control and actionable insights without the hassle of daily management.

Owner Dashboard

Admin Control Panel

Our operations team manages quality control, maintenance coordination, and dispute resolution through a centralized, secure platform, ensuring consistent standards across all homes.

A dedicated 24/7 local support team works in Arabic and English to resolve issues promptly, assist guests, and maintain smooth operations for owners and properties alike.

Local Support System

Leadership



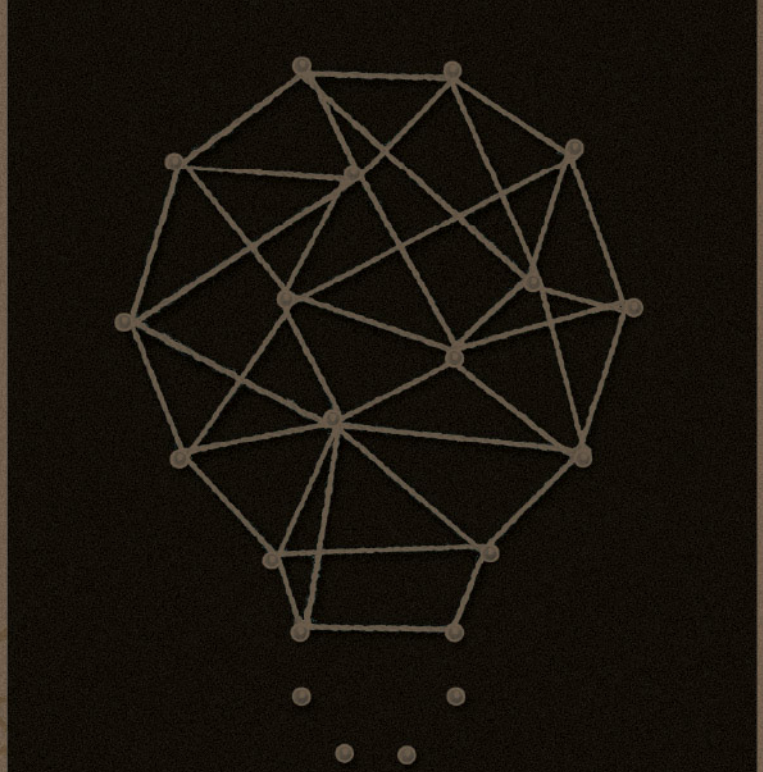
Babdarna is guided by a team of seasoned regional operators with deep expertise in hospitality, property management, and technology-enabled services. The leadership combines hands-on experience in managing premium properties, understanding guest expectations, and building scalable operational systems across dynamic markets. Their track record includes successfully launching and scaling service-oriented platforms, integrating technology to enhance efficiency, and maintaining high standards of quality and reliability across multiple touchpoints.
The team's vision is to transform the hospitality experience across the region, creating a model where every property and every guest interaction reflects trust, care, and excellence.
Leadership decisions are anchored in transparency, accountability, and data-driven insight, ensuring that every operational choice maximizes value for property owners while delivering memorable, seamless stays for guests.

Core leadership values include:

01.

Excellence in Execution

Maintaining the highest operational and hospitality standards, ensuring consistency and quality across every property.



03.

Trust and Transparency

Building confidence with property owners and guests through clear communication, reliable reporting, and ethical practices.



02.

Innovation and Technology

Leveraging technology to remove friction, optimize performance, and scale efficiently without compromising the human touch.



04.

Guest-Centric Focus

Ensuring that every decision and process is designed to enhance the guest experience and create memorable stays.





05.

Sustainable Growth

Balancing rapid expansion with operational rigor, long-term relationships, and careful market strategy.

With this leadership approach, Babdarna positions itself not only as a hospitality management company but as a trusted partner for property owners and a premium standard-setter for guests, combining technology, operational excellence, and regional expertise to unlock long-term value.

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Growth Vision & Roadmap

Babdarna aspires to become the leading hospitality brand across the MENA region, recognized for premium properties, seamless experiences, and technology-enabled operations. Our vision is to expand geographically, grow a professionally managed portfolio, form strategic partnerships with developers and resorts, and leverage digital innovation to scale efficiently while reinforcing our trusted brand.

To realize this vision, we follow a clear, phased roadmap:

Strategic Roadmap

Building the future of hospitality in the MENA region

Short Term — *2026*

Foundation & Launch

- Launch the Babdarna platform and establish operational infrastructure
- Onboard property owners and register initial inventory
- Achieve operational excellence in booking, cleaning, preparation, and guest support

Mid Term — *2027*

Expansion & Growth

- Expand destinations and diversify service offerings
- Build strategic partnerships and brand collaborations with developers and resorts
- Use data-driven insights to optimize performance, occupancy, and revenue

Long Term — *2028+*

Scale & Ecosystem

- Expand regionally across key MENA markets, scaling Babdarna
- Grow professionally managed and owned inventory to meet increasing demand
- Develop an integrated hospitality ecosystem connecting properties, guests, and partners

Babdarna's roadmap reflects a commitment to quality, trust, and innovation, positioning the brand for sustainable growth, operational efficiency, and market leadership across the region.

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Contact us:

Experience effortless hospitality – homes managed with care, powered by smart technology,and designed for comfort, trust, and peace of mind. Reach out to explore partnerships, list your property, or plan your next stay with **Babdarna.**

www.babdarna.com
info@babdarna.com

Connect with us — your coastal journey is just a call away.